

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
SIMON KUZNETS  
KHARKIV NATIONAL UNIVERSITY OF ECONOMICS  
SIMON KUZNETS**

**APPROVED**

Academic Council of Simon Kuznets  
Kharkiv National University of  
Economics  
dated 31.05.2021 year, minute № 4

**AGREED**

Rector of Simon Kuznets Kharkiv  
National University of Economics  
dated 31.05.2021 year, minute № 134

\_\_\_\_\_Volodymyr PONOMARENKO

**EDUCATIONAL AND PROFESSIONAL PROGRAM  
«LOGISTICS»**

**LEVEL OF HIGHER EDUCATION**

**First (bachelor's) degree**

**STUDY CYCLE**

**Bachelor's degree**

**FIELD OF KNOWLEDGE**

**07 Management and administration**

**SPECIALITY**

**073 Management**

Kharkiv, 2021

## **PREAMBLE**

Developers:

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Shaposhnikova Yulia Vyacheslavivna – higher education student;

Kuprinenko Oleg Mykolaiovych – Head of the Import and Export Transportation Sector of «Omega» LLC.

Approved at the meeting Management, Logistics and Innovations Department, protocol № 16 / 1 of 21.05.21.

Approved by the Academic Council of the Faculty of Management and Marketing, protocol № 6 of 28.05.21.

The EPP has been updated on the basis of:

1. Legislative and regulatory acts: Laws of Ukraine «On Education», «On Higher Education», National Qualification Framework, National Classification of Ukraine: Classifier of professions (DK 003:2010).

2. Standard of higher education in the specialty 073 «Management» of the field of knowledge 07 «Management and Administration» for the first (bachelor's) level of higher education (approved and enacted by the Order of the Ministry of Education and Science of Ukraine dated 29.10.2018, №1165).

3. Analysis of the labor market, taking into account the regional context.

4. Study of domestic and foreign experience.

5. Employers' proposals.

Reviews and feedback from external stakeholders (attached).

## I. GENERAL CHARACTERISTIC

<b>Study cycle</b>	First (bachelor's) degree
<b>Degree to be awarded</b>	Bachelor's degree
<b>Field of knowledge</b>	07 «Management and administration»
<b>Specialty</b>	073 «Management»
<b>Specialization</b>	-
<b>Study program (in Ukrainian and English)</b>	Logistics
<b>Forms of education, volume of the study program in ECTS credits and terms of study</b>	Full-time (daytime) program - 240 credits, 3 years 10 months;
<b>Availability of accreditation</b>	<a href="#">Certificate of accreditation of the specialty by the MESU</a> series ND № 2190423 dated 18.09.2017 certificate is valid until 01.07.2024
<b>Language(s) of instruction / assessment</b>	Ukrainian English
<b>Structural unit Responsible for the EP</b>	Department of Management, Logistics and Innovation
<b>Requirements for enrolment</b>	Admission to the first (bachelor's) level is carried out in accordance with the rules, conditions and procedure for admission to higher education. The rules and deadlines for admission are posted on the website of Simon Kuznets KhNUE at the link: <a href="https://www.hneu.edu.ua/normatyvni-dMCumenty/">https://www.hneu.edu.ua/normatyvni-dMCumenty/</a> For successful completion of the bachelor's degree program, applicants must have a complete secondary education, a desire to acquire knowledge in the field of management and administration in the specialty of logistics management.
<b>Restrictions on forms of education</b>	Without limitation
<b>Educational qualifications</b>	Bachelor of Management in the Logistics study program
<b>Professional qualification(s)</b>	-

<b>Qualification in the diploma</b>	Degree of higher education - Bachelor Specialty - 073 Management Study program - Logistics
<b>The purpose of the study program</b>	Training of highly qualified logistics specialists to provide enterprises in various sectors of the economy with professional staff in the field of management of logistics processes, functions and logistics activities.
<b>Focus and features (uniqueness) programs</b>	Training of specialists in the field of logistics, which focuses on the development of competencies in combining the main functions of logistics (supply, production, sales, transportation, cargo processing, packaging, inventory management, warehousing) into a single business process of designing and managing end-to-end material, information, financial and service flows in order to minimise overall costs, obtaining a synergistic effect to increase the competitiveness of national enterprises.
<b>Description of the subject area</b>	<p><b>Object of study:</b> management of organizations and units.</p> <p><b>- Learning objectives:</b> training of specialists capable of solving practical problems and complex specialized tasks, which are characterized by complexity and uncertainty of conditions, in the field of management of organizations and their units.</p> <p><b>- Theoretical content of the subject area:</b> paradigms, laws, patterns, principles, historical prerequisites for the development of management; concepts of systemic, situational, adaptive, anti-sympathetic, anti-crisis, innovative, project management, etc; functions, methods, technologies and management decisions in management.</p> <p><b>- Methods, techniques and technologies:</b> general scientific and specific research methods (calculation and analytical, economic and statistical, economic and mathematical, expert evaluation, factual, sociological, documentary, balance, etc.), methods of implementing management functions (methods of marketing research; methods of economic diagnostics; methods of forecasting and planning; methods of designing organizational management structures; methods of motivation; methods of control; methods of assessing social, organizational and economic efficiency in management, etc.) management methods (administrative, economic, socio-psychological, technological), technologies for substantiating management decisions (economic analysis, simulation modeling, decision tree, etc.).</p> <p><b>- Tools and equipment:</b> modern information and communication equipment, information systems, software products used in management.</p>
<b>Academic mobility</b>	Kristianstad University (Sweden) Simon Kuznets KhNUE is a partner of the student exchange programs Erasmus+, Mevlana and others. Students of II - IV years of study can participate in academic mobility programs of the educational qualification level «bachelor» <a href="http://depint.hneu.edu.ua/">http://depint.hneu.edu.ua/</a>
<b>Academic rights of graduates</b>	They have the right to continue their studies at the second (master's) level of higher education. Acquisition of additional qualifications in the system of postgraduate education.

<b>Professional rights</b>	A bachelor of management in the study program "Logistics" is able to perform professional types of work and hold primary management positions in organizations and business structures of various types of activities and forms of ownership.
<b>Employment of graduates</b>	Specialists according to the current edition of the National Classifier of Ukraine: Classifier of Professions (DK 003:2010), namely: 1226.2 Head of a transshipment base, warehouse, central warehouse. Head of a department (in transport), transshipment complex, supply, warehouse (cargo), service (transport). 1312 Director (head) of a small industrial enterprise (firm). 1443 Manager (supervisor) of freight forwarding activities, road transport, water transport. 1451 Manager (supervisor) in the trade of vehicles. 1452 Manager (supervisor) in the wholesale trade. 1453 Manager (supervisor) in the retail sale of household and non-food products. 1454 Manager (supervisor) in the retail sale of foodstuffs. 1475.4 Manager (manager) of administrative activities, logistics, supply, sales, foreign economic activity. 2419.2 Sales economist. Consultant on business efficiency, production rationalization. Logistician. Specialist in business efficiency, public procurement. 2441.2 Economist in logistics, planning. 2447.2 Specialist in project and program management in the field of material (intangible) production. 3416 Purchasers. 3422 Freight forwarder. Freight forwarder, transportation. 4131 Supply agent. Dispatcher for the release of finished products. Clerical (office) employee (supply, warehousing). 4132 Order receivers. 4133 Clerical (office) worker (transportation of goods). Operator of traffic control and loading and unloading operations on road (sea, river) transport. Operator of a transportation service, bureau of information on the approach and arrival of goods.

## II – LIST OF GRADUATE COMPETENCIES

<b>Integral competence</b>	The ability to solve complex specialized tasks and practical problems characterized by complexity and uncertainty in the field of management or in the learning process, which involves the application of theories and methods of social and behavioral sciences.
<b>General competencies</b>	GC1. Ability to exercise one's rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine. GC2. Ability to preserve and increase moral, cultural, scientific values and increase the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the

	<p>development of society, technology and technology, to use various types and forms of physical activity for active recreation and healthy lifestyle.</p> <p>GC3. Ability to abstract thinking, analysis, synthesis.</p> <p>GC4. Ability to apply knowledge in practical situations.</p> <p>GC5. Knowledge and understanding of the subject area and understanding of professional activities.</p> <p>GC6. Ability to communicate in the state language both orally and in writing.</p> <p>GC7. Ability to communicate in a foreign language.</p> <p>GC8. Skills in the use of information and communication technologies.</p> <p>GC9. Ability to learn and master modern knowledge.</p> <p>GC10. Ability to conduct research at the appropriate level.</p> <p>GC11. Ability to adapt and act in a new situation.</p> <p>GC12. Ability to generate new ideas (creativity).</p> <p>GC13: Appreciation and respect for diversity and multiculturalism.</p> <p>GC14. Ability to work in an international context.</p> <p>GC15. Ability to act on the basis of ethical considerations (motives).</p>
<p><b>Special (professional, subject) competencies</b></p>	<p>SC1. Ability to identify and describe the characteristics of an organization.</p> <p>SC2. Ability to analyze the results of the organization's activities, compare them with the factors of influence of the external and internal environment.</p> <p>SC3. Ability to determine the prospects for the development of the organization.</p> <p>SC4. Ability to determine the functional areas of the organization and the links between them.</p> <p>SC5. Ability to manage the organization and its units through the implementation of management functions.</p> <p>SC6. Ability to act in a socially responsible and conscious manner.</p> <p>SC7. Ability to choose and use modern management tools.</p> <p>SC8. Ability to plan the organization's activities and manage time.</p> <p>SC9. Ability to work in a team and establish interpersonal interaction in solving professional problems.</p> <p>SC10. Ability to evaluate the work performed, ensure its quality and motivate the staff of the organization.</p> <p>SC11. Ability to create and organize effective communications in the management process.</p> <p>SC12. Ability to analyze and structure the problems of the organization, to formulate reasonable solutions.</p> <p>SC13. Understand the principles and rules of law and use them in professional activities.</p> <p>SC14. Understand the principles of psychology and use them in professional activities.</p> <p>SC15. Ability to form and demonstrate leadership qualities and behavioral skills.</p> <p>SC16. Ability to formulate a comprehensive program to improve the competitiveness of the company in the national and international markets in terms of logistics as a new paradigm of business activity.</p> <p>SC17. Ability to provide organizational, technological, technical and information support for basic logistics functions. Ability to manage</p>

	<p>the logistics activities of enterprises in the areas of production, stocks, warehousing, procurement, sales, transportation and cargo processing.</p> <p>SC18. Ability to develop a logistics service system, logistics service strategy Ability to organize logistics services for customers and manage orders in the logistics service system. Ability to form a logistics service system and service quality system.</p> <p>SC19. Ability to analyze the infrastructure of the commodity market and shape the behavior of the enterprise in the conditions of a specific infrastructure of the commodity market, identify goods at all stages of goods movement, determine their main consumer properties and maintain the quality of goods in logistics processes.</p> <p>SC20. Ability to effectively analyze and integrate the logistics concept into international activities, analyze the conceptual framework and define the main categories of international logistics, apply the optimization factor in the supply of goods in international traffic Ability to choose the optimal mode of transport in international traffic, to make effective decisions in the process of international logistics activities.</p>
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In order to ensure the correlation of the defined competences with the NQF competence classification, a matrix of correspondence between the defined competences and NQF descriptors is used, which is an informational appendix (**Table 1 of the Explanatory Note**).

### **III – NORMATIVE CONTENT OF TRAINING OF HIGHER EDUCATION APPLICANTS, FORMULATED IN TERMS OF LEARNING OUTCOMES IN THE SPECIALITY 073 «MANAGEMENT» EDUCATIONAL AND PROFESSIONAL PROGRAMME «LOGISTICS»**

LO1. Know your rights and responsibilities as a member of society, understand the values of civil society, the rule of law, human and civil rights and freedoms in Ukraine.

LO2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use various types and forms of physical activity to lead a healthy lifestyle.

LO3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.

LO4. Demonstrate skills in identifying problems and justifying management decisions.

LO5. Describe the content of the functional areas of the organization.

LO6. Demonstrate skills in searching, collecting and analyzing information, calculating indicators to justify management decisions.

LO7. To demonstrate organizational design skills.

LO8. Apply management methods to ensure the effectiveness of the organization.

LO9. Demonstrate skills of interaction, leadership, teamwork.

LO10. Have the skills to justify effective tools for motivating the staff of the organization.

LO11. Demonstrate skills in situation analysis and communication in various areas of the organization.

LO12. Assess the legal, social and economic impact of the organization.

LO13. Communicate orally and in writing in the state and foreign languages.

LO14. Identify the causes of stress, adapt oneself and team members to a stressful situation, and find ways to neutralize it.

LO15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturality.

LO16. Demonstrate the skills of independent work, flexible thinking, openness to new knowledge, being critical and self-critical.

LO17. Perform research individually and/or in a group under the guidance of a leader.

LO18. To use the principles and methods of logistics in the overall management system of the enterprise to reduce costs and optimize logistics flows and processes of organizations.

LO19. Apply a logistics approach to managing the resources of organizations and ensure their competitiveness. Demonstrate skills in optimizing organizational and technological aspects of the main functions of logistics using communication and information support.

LO20. Organize effective logistics services, define policies and standards for the provision of logistics services, assess quality and optimize the level of customer service.

LO21. Identify ways to optimize the flow of goods in the national and international markets, the set of product properties that determine its suitability to meet consumer needs and use this knowledge to organize the safe storage and transportation of goods.

LO22. Ability to apply the optimization factor in the supply of goods in international traffic, to choose the optimal mode of transport in international traffic. Analyze international agreements, analyze risks in international logistics.



## IV. STRUCTURE OF THE STUDY PROGRAM FOR BACHELOR TRAINING

### 4.1. PROGRAM STRUCTURE AND CURRICULUM COMPONENTS

№	CURRICULUM COMPONENTS (educational subjects, course projects (works), practices, qualification work)	ECTS loans	Structure, %
<b>GENERAL TRAINING CYCLE</b>			
1	<i>MANDATORY CURRICULUM COMPONENTS</i>	23	10%
2	<i>ELECTIVE CURRICULUM COMPONENTS</i>	35	15%
<b>PROFESSIONAL TRAINING CYCLE</b>			
3	<i>MANDATORY CURRICULUM COMPONENTS</i>	157	65%
4	<i>ELECTIVE CURRICULUM COMPONENTS</i>	25	10%
	<b>THE TOTAL NUMBER OF:</b>	<b>240</b>	<b>100%</b>
	<i>including: selective component</i>	60	25

Code EC	CURRICULUM COMPONENTS (educational subjects, course projects (works), practices, qualification work)	ECTS loans	Forms of final control
<b>GENERAL TRAINING CYCLE</b>			
<i>MANDATORY CURRICULUM COMPONENTS</i>			
<b>MC1</b>	SOCIAL AND ECONOMIC HISTORY OF UKRAINE	4	Grading
<b>MC2</b>	ENGLISH (FOR SPECIFIC PURPOSES)	9	Grading, Exam
<b>MC3</b>	PHILOSOPHY	5	Exam
<b>MC4</b>	TRAINING COURSE "LIFE SAFETY AND LABOUR PROTECTION "	2	Grading
<b>MC5</b>	UKRAINIAN LANGUAGE (by professional direction)	3	Grading
<i>ELECTIVE CURRICULUM COMPONENTS</i>			
<b>EC1</b>	TECHNOLOGICAL COURSE	5	Grading
<b>EC2</b>	SOCIAL AND PSYCHOLOGICAL COURSE	5	Grading
<b>EC3</b>	LAW COURSE	5	Grading
<b>EC 4</b>	MINOR COURSE OR FREE MINOR COURSE	5	Grading
<b>EC 5</b>	MINOR COURSE OR FREE MINOR COURSE	5	Grading
<b>EC 6</b>	MINOR COURSE OR FREE MINOR COURSE	5	Grading
<b>EC 7</b>	MINOR COURSE OR FREE MINOR COURSE	5	Credit
<b>PROFESSIONAL TRAINING CYCLE</b>			
<i>MANDATORY CURRICULUM COMPONENTS</i>			

<b>MC6</b>	HIGHER MATHEMATICS	5	Exam
<b>MC7</b>	INFORMATICS	4	Grading
<b>MC8</b>	MACRO- AND MICROECONOMICS	5	Exam
<b>MC9</b>	INTRODUCTION TO THE PROFESSION	3	Grading
<b>MC10</b>	THEORY OF ORGANIZATION	5	Exam
<b>MC11</b>	PROBABILITY THEORY AND MATHEMATICAL STATISTICS	5	Exam
<b>MC12</b>	WORLD ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS	4	Grading
<b>MC13</b>	BUSINESS ETHICS	4	Grading
<b>MC14</b>	ECONOMY OF ENTERPRISE	5	Exam
<b>MC15</b>	STATISTICS	5	Exam
<b>MC16</b>	MANAGEMENT	6	Exam
<b>MC17</b>	COMMODITY MARKET INFRASTRUCTURE, COMMODITY RESEARCH	4	Grading
<b>MC18</b>	ECONOMETRICS	5	Exam
<b>MC19</b>	PLANNING AND ORGANIZATION OF ENTERPRISE ACTIVITIES	6	Exam
<b>MC20</b>	COURSE WORK: PLANNING AND ORGANIZATION OF ENTERPRISE ACTIVITIES	1	Coursework
<b>MC21</b>	FINANCES	5	Exam
<b>MC22</b>	LOGISTICS	5	Exam
<b>MC23</b>	MARKETING	5	Exam
<b>MC24</b>	BASICS OF SCIENTIFIC AND ANALYTICAL RESEARCH	4	Grading
<b>MC25</b>	COURSE WORK: FUNDAMENTALS OF SCIENTIFIC AND ANALYTICAL RESEARCH	1	Coursework
<b>MC26</b>	FUNCTIONAL LOGISTICS	10	Exam
<b>MC27</b>	ECONOMIC ANALYSIS OF ENTERPRISE ACTIVITIES	5	Exam
<b>MC28</b>	INTERNATIONAL LOGISTICS	4	Exam
<b>MC29</b>	MANUFACTURING INTERNSHIP	3	REPORT
<b>MC30</b>	TRAINING COURSE "ACCOUNTING"	3	Grading
<b>MC31</b>	ENGLISH FOR ACADEMIC AND PROFESSIONAL COMMUNICATION	4	Grading
<b>MC32</b>	LOGISTICS SERVICE	5	Grading
<b>MC33</b>	STRATEGIC MANAGEMENT	5	Exam
<b>MC34</b>	COURSE WORK: STRATEGIC MANAGEMENT	1	Coursework
<b>MC35</b>	TRAINING COURSE " ACTIVATION OF SCIENTIFIC AND PRACTICAL RESEARCH"	3	REPORT
<b>MC36</b>	COMPREHENSIVE TRAINING	3	REPORT

<b>MC37</b>	PRE-DIPLOMA INTERNSHIP	9	REPORT
<b>MC38</b>	DIPLOMA THESIS	15	GRADUATE WORK
<i>ELECTIVE CURRICULUM COMPONENTS</i>			
<b>EC8</b>	<i>MAJOR 1</i>	5	Exam
<b>EC9</b>	<i>MAJOR 2</i>	5	Exam
<b>EC10</b>	<i>MAJOR 3</i>	5	Exam
<b>EC11</b>	<i>MAJOR 4</i>	5	Exam
<b>EC12</b>	<i>MAJOR 5</i>	5	Exam

## **4.2. ELECTIVE COMPONENT OF THE EDUCATIONAL AND PROFESSIONAL PROGRAM**

The elective component of the curriculum of the first (bachelor) level of higher education consists of: elective academic disciplines by direction, minor or free minors, majors.

The student of higher education chooses 1 minor or 4 free minors from the university-wide pool of disciplines. The minor, as a rule, consists of 4 academic disciplines. The volume of each discipline of the minor (free minor) is 5 ECTS credits.

As an exception, the minor may consist of 2 academic disciplines. Then, the scope of each discipline of the minor is 10 ECTS credits. Disciplines of the minor (free minor) are taught one discipline at a time in 3, 4, 5, 6 semesters for full-time higher education students. The form of final control of the disciplines of the minor (free minor) is grading.

The student of higher education is offered to choose 1 discipline of entrepreneurial direction, 1 discipline of socio-psychological direction, 1 discipline of legal direction. The amount of each optional educational discipline by direction is 5 ECTS credits.

The form of final control of the selective educational discipline of the entrepreneurial direction is grading; according to the selective educational discipline of social and psychological direction – grading; according to the selective educational discipline of the legal direction – grading.

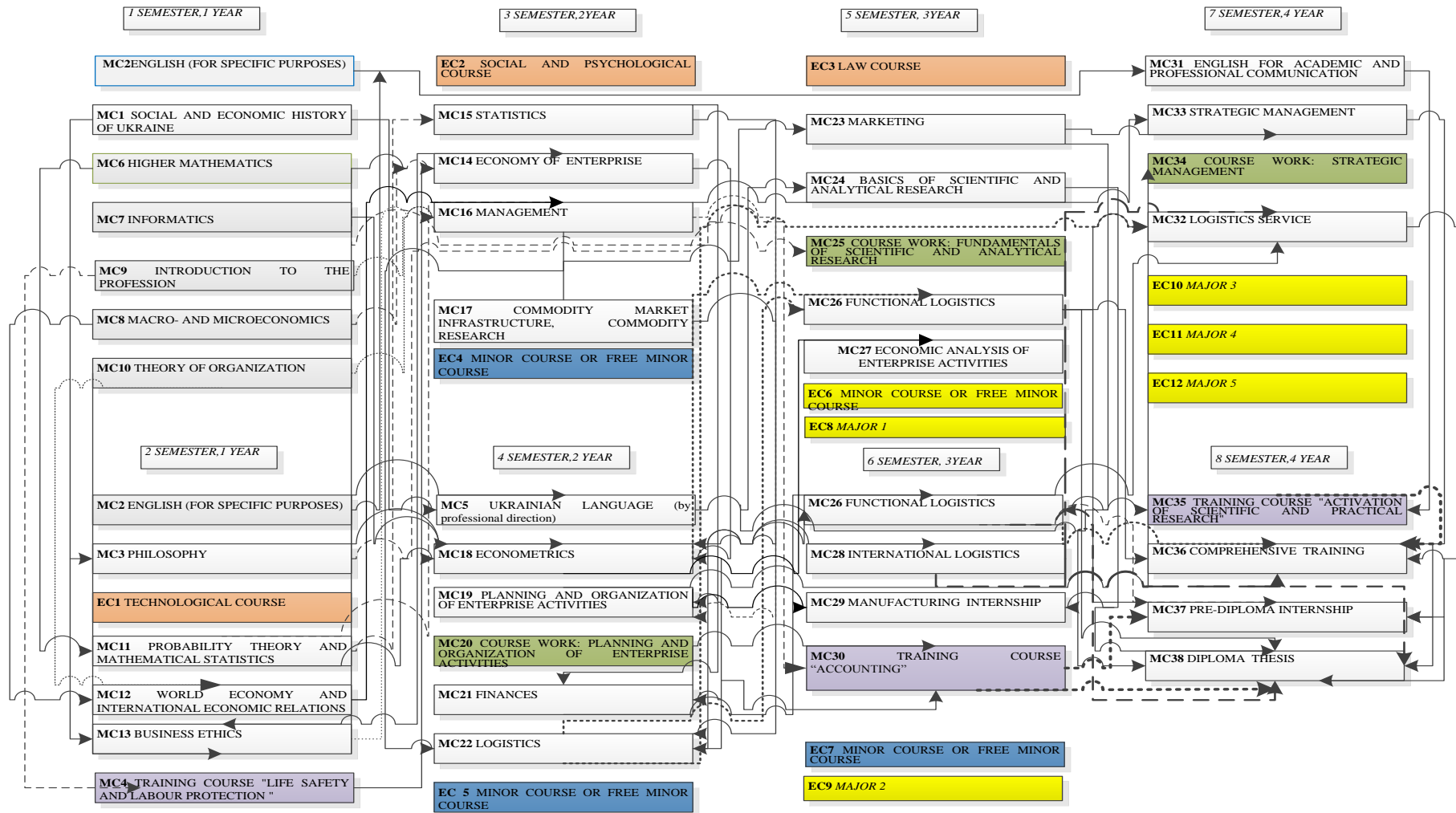
The selective educational discipline of entrepreneurship is taught in the 1st course for students of higher education in the full-time (full-time) form of education. The semester in which the discipline is taught is determined by the curriculum of the study program.

Selective educational discipline of socio-psychological and selective educational legal direction is taught in the 3rd or 4th, or 5th, or 6th semester for

full-time (full-time) students of higher education. The semester in which the discipline is taught is determined by the curriculum of the study program.

The scope of the elective major discipline is 5 ECTS credits. The form of final control of major disciplines is an exam. Major disciplines are taught in the 5th, 6th, and 7th semesters for full-time higher education students. The number of major disciplines taught in a certain semester is determined by the curriculum of the study program. For applicants of higher education in the correspondence form, the semester in which the following disciplines will be taught, minors (free minors), majors – is determined by the curriculum of the study program.

### 4.3 STRUCTURAL AND LOGICAL SCHEME OF THE TRAINING OF HIGHER EDUCATION ACQUIRES UNDER THE EDUCATIONAL AND PROFESSIONAL PROGRAM "LOGISTICS" OF THE FIRST (BACHELOR) LEVEL OF HIGHER EDUCATION



## V. FORMS OF CERTIFICATION OF HIGHER EDUCATION ACQUIRES

<p><b>Forms of attestation of applicants of higher education</b></p>	<p><b>Attestation is carried out in the form of public defense of qualification work</b></p> <p>Attestation in the specialty 073 Management is carried out by the Examination Commission in accordance with the requirements of the Standard of Higher Education after the student completes the curriculum in the form of a public defense of the bachelor's qualification work in the specialty 073 Management.</p> <p>Attestation is carried out openly and publicly.</p> <p>Students who have fulfilled all the requirements of the study program and curriculum are admitted to attestation.</p>
<p><b>Requirements for qualifying work</b></p>	<p><b>Qualification work should involve solving a complex specialized task or a practical problem in the field of management, characterized by complexity and uncertainty of conditions, with the application of theories and methods of economic science.</b></p> <p>Qualification work is a student's educational and scientific work, which is performed at the final stage of obtaining a Bachelor of Management qualification to establish the compliance of the learning results (competencies) obtained by higher education applicants with the requirements of higher education standards. It is a qualification document on the basis of which the Examination Board determines the level of theoretical training of the graduate, his readiness for independent work in the field and makes a decision on the assignment of the appropriate qualification and the issuance of a diploma. <b>There should be no academic plagiarism, falsification, or plagiarism in the qualification work.</b></p> <p>The bachelor's qualification work is allowed to be defended before the Examination Board, provided that the level of its uniqueness (originality) meets the standards officially approved by Simon KuznetsKhNUE.</p> <p>For publication and public familiarization with the content of qualification theses and prevention of academic plagiarism, diploma theses must be posted on the official website of the Simon KuznetsKhNUE Kharkiv National University of Economics.</p>
<p><b>Requirements for public defence (demonstrations if available)</b></p>	<p>In the process of public defense, a candidate for the award of a bachelor's degree must demonstrate the ability to clearly and confidently present the content of the conducted research, reasonably answer questions and lead a discussion.</p> <p>The student's report must be accompanied by presentation materials and an explanatory note intended for public viewing. The examination board's decision to award a bachelor's degree in management under the educational and professional program "Logistics" and the issuance of a</p>

	bachelor's diploma based on the results of the students' attestation are announced after the minutes of the examination board's meetings are drawn up in the established order.
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**VI. REQUIREMENTS FOR THE PRESENCE OF AN INTERNAL QUALITY ASSURANCE SYSTEM OF HIGHER EDUCATION**

Requirements for the internal quality assurance system at the University developed on the basis of European standards and recommendations on quality assurance of higher education (ESG), Article 16 of the Law of Ukraine "On higher education", of the Standard of Higher Education in the specialty 073"Management".

They are determined in accordance with the existing system of higher quality assurance at the University and provides for the implementation of procedures and measures defined by the standard of higher education in the specialty 073 "Management" for the first (bachelor's) level of higher education.

<b>Policy on ensuring the quality of higher education</b>	The main principles of internal quality assurance of education at the Simon Kuznets KhNUE: responsibility; compliance; adequacy; autonomy; measurability; academic culture; openness The main procedures of internal quality assurance of education at Simon Kuznets KhNUE: formalization of quality policy, strategic goals, tasks of continuous quality improvement; ensuring publicity of information about study programs, degrees of higher education and qualifications; ensuring compliance with academic integrity by employees of higher education institutions and students of higher education; preparing and conducting marketing-monitoring and socio-psychological studies to determine the needs of the labor market, the requirements of higher education stakeholders, the quality of the provision of educational services and satisfaction with the quality of educational activities and the quality of education; involvement of higher education stakeholders (higher education students, employers, representatives of the academic community, etc.) in decision-making in the areas of internal quality assurance; external evaluation of the quality of activity of Simon Kuznets KhNUE based on the results of participation in national and international rankings of higher educational institutions, fulfillment of Licensing requirements, accreditation. Directions: development, approval, monitoring and periodic review of study programs; ensuring professional development of pedagogical, scientific and scientific-pedagogical workers; ensuring student-centered learning, teaching and assessment of higher education applicants; ensuring the availability of the necessary resources for the organization of the educational process; ensuring the
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	availability of information systems for effective management of the educational process.
<b>Quality assurance development, approval, monitoring, review and updating study programs</b>	Monitoring and periodic review of study programs is carried out in accordance with the current regulations at Simon Kuznets KhNUE. The review of study programs is carried out on the basis of the analysis of meeting the educational needs of those seeking higher education: the possibility of building an individual learning trajectory, observing academic freedoms in the educational process, satisfaction with the quality of the study program, etc.; employers: quality of formation of general and professional competences, actual and social skills (soft skills); other stakeholders. To review study programs, the following are used: online survey, focus group research, document analysis, situation analysis, by group in accordance with the requirements for the structure and content of the study program. Periodicity of revision of study programs is carried out: a) annually according to the results of monitoring; b) after completion of the study program by higher education students, c) in the event of a change in the legislative and regulatory framework.
<b>Ensuring enrollment, achievement, recognition and attestation of achievers</b>	Evaluation of higher education applicants is consistent, transparent and is conducted in accordance with the procedures established by the University in accordance with regulations. The annual assessment of education seekers is carried out in accordance with the forms of control determined by the study program; the procedure for evaluating the results of training, which is covered in the work programs of educational disciplines, work plans (technological maps) of educational disciplines, syllabi of educational disciplines; accounting of learning results, which is conducted using the information environment of the Personal Learning System (PNS) of the University. Evaluation of higher education applicants is carried out on the basis of a 100-point accumulative point-rating system.
<b>Quality assurance student-centered learning, teaching and assessment</b>	The planning, allocation and provision of educational resources and provision of support for higher education students take into account their needs and the principles of student-centered learning. Internal quality assurance of higher education ensures that all necessary resources meet the learning objectives, are publicly available, and higher education seekers are informed of their availability.
<b>Ensuring the quality of scientific and pedagogical workers</b>	The annual rating evaluation of the activity of scientific and pedagogical workers, departments and faculties of the University is carried out through the use of evaluation mechanisms and self-assessment of the effectiveness of scientific and pedagogical activity, its focus on the priorities of the development of the national system of higher education, the development strategy of the University, personal professional



	<p>development of scientific and pedagogical workers. The results of the rating assessment are summarized based on the results of activities achieved during the calendar year. The results of the annual evaluation of scientific and pedagogical workers, departments and faculties are announced at the meeting of the academic council of the University.</p>
<p><b>Resource provision of the educational process (educational resources and support for those seeking higher education).</b></p>	<p>The institution of higher education provides the educational process with the necessary and available resources (personnel, methodical, material, informational, etc.) and provides appropriate support to students of higher education. Organizational and methodical support for the independent work of students of higher education consists in the development of methodical, didactic, instructional materials, providing the opportunity to form, consolidate, deepen and systematize the knowledge and skills acquired during classroom classes, to carry out self-training and self-monitoring of the mastery of the educational and professional program and is implemented through the Personal Learning System of KhNUE National University named after S. Kuznets.</p>
<p><b>Information support (information management)</b></p>	<p>In order to manage the educational process, an effective policy in the field of information management and a corresponding integrated information system for managing the educational process have been developed. This system provides automation of the main functions of managing the educational process, in particular: ensuring the introduction campaign, planning and organizing the educational process; access to educational resources; accounting and analysis of success of higher education applicants; administration of the main and auxiliary processes of providing educational activities; personnel management, etc.</p>
<p><b>Publicity of information about study programs, educational and scientific activities</b></p>	<p>Reliable, objective, up-to-date, timely and easily accessible information on the educational and professional program is published on the website of KhNUE. S. Kuznets, including programs for potential students of higher education, graduates, other stakeholders and the public. Information about educational activities in a specialty, including selection criteria for studies, is public; planned learning outcomes under this program; learning, teaching and assessment procedures used, etc.</p>
<p><b>Ensuring academic integrity</b></p>	<p>Ensuring the prevention and detection of academic plagiarism in the scientific works of employees of the higher education institution and students of higher education is implemented through the policy, standards and procedures of compliance with academic integrity, regulated by such documents of Simon Kuznets KhNUE: Code of academic integrity; Code of professional ethics and organizational culture of employees and students of higher education of Simon Kuznets KhNUE; Regulations on the Commission on Academic Integrity of Simon Kuznets KhNUE. The verification of scientific works of</p>

	<p>scientific and pedagogical workers of the University and students of higher education is carried out with the help of Internet services based on open Internet resources and the StrikePlagiarism.com system, which operates on the basis of the License Agreement on granting the right to use anti-plagiarism software.</p>
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## Explanatory Note

The matrix of correspondence between the competencies defined by the Standard for the specialty 073 "Management" and the descriptors of the NQF, as well as the matrix of correspondence between the learning outcomes and competencies defined by the Standard, are presented in Tables 1 and 2.

**Table 1**

### Matrix of Correspondence Between Defined Competencies and NQF Descriptors

Classification of Competencies According to the NQF	Knowledge KN1 Conceptual knowledge acquired through the process of learning and professional activities, including specific knowledge of contemporary achievements. KN2 Critical reflection on the fundamental theories, principles, methods, and concepts in education and professional activities.	Skill SK1 Solving complex and unpredictable problems in specialized areas of professional activity and/or learning, involving the collection and interpretation of information (data), the selection of methods and tools, and the application of innovative approaches.	Communication C1 Conveying information, ideas, problems, solutions, and personal experience in the field of professional activity to both specialists and non-specialists. C2 Ability to effectively formulate a communication strategy.	Autonomy and responsibility AR1 Managing complex actions or projects, responsibility for decision-making in unpredictable conditions. AR2 Taking responsibility for the professional development of individuals and/or groups, demonstrating the ability for further learning with a high level of autonomy.
<b>General competencies</b>				
GC1			C1, C2	AR1
GC2	KN1, KN2		C1	
GC3	KN1, KN2	SK1		
GC4		SK1		
GC5		SK1		
GC6			C1, C2	
GC7			C1, C2	
GC8	KN1	SK1	C1	AR2
GC9		SK1	C1	AR1, AR2
GC10	KN1, KN2	SK1		
GC11		SK1	C2	
GC12		SK1	C2	
GC13			C1, C2	AR1
GC14			C1, C2	AR1
GC15			C1, C2	AR1
<b>Specialized (professional) competencies</b>				
SC1	KN2	SK1		
SC2			C2	
SC3			C2	
SC4		SK1		
SC5	KN2		C2	
SC6		SK1		AR2
SC7	KN1	SK1		

<b>Classification of Competencies According to the NQF</b>	<b>Knowledge</b> <b>KN1</b> Conceptual knowledge acquired through the process of learning and professional activities, including specific knowledge of contemporary achievements. <b>KN2</b> Critical reflection on the fundamental theories, principles, methods, and concepts in education and professional activities.	<b>Skill</b> <b>SK1</b> Solving complex and unpredictable problems in specialized areas of professional activity and/or learning, involving the collection and interpretation of information (data), the selection of methods and tools, and the application of innovative approaches.	<b>Communication</b> <b>C1</b> Conveying information, ideas, problems, solutions, and personal experience in the field of professional activity to both specialists and non-specialists. <b>C2</b> Ability to effectively formulate a communication strategy.	<b>Autonomy and responsibility</b> <b>AR1</b> Managing complex actions or projects, responsibility for decision-making in unpredictable conditions. <b>AR2</b> Taking responsibility for the professional development of individuals and/or groups, demonstrating the ability for further learning with a high level of autonomy.
<b>SC8</b>		<b>SK1</b>		
<b>SC9</b>			<b>C1, C2</b>	
<b>SC10</b>			<b>C1</b>	<b>AR1</b>
<b>CC 11</b>				<b>AR1</b>
<b>CC 12</b>	<b>KN1</b>			
<b>SC 13</b>		<b>SK1</b>		<b>AR1</b>
<b>SC14</b>	<b>KN1</b>		<b>C1</b>	
<b>SC15</b>			<b>C1</b>	<b>AR2</b>
<b>SC16</b>	<b>KN1</b>	<b>SK1</b>	<b>C1</b>	<b>AR1</b>
<b>SC17</b>	<b>KN2</b>	<b>SK1</b>	<b>C1</b>	<b>AR1</b>
<b>SC18</b>	<b>KN2</b>	<b>SK1</b>	<b>C2</b>	<b>AR1</b>
<b>SC19</b>	<b>KN1</b>		<b>C1</b>	
<b>SC20</b>	<b>KN2</b>	<b>SK1</b>	<b>C1</b>	<b>AR1</b>



Program learning outcomes	General competencies															Specialized (professional) competencies										According to the SP												
	GC1	GC2	GC3	GC4	GC5	GC6	GC7	GC8	GC9	GC10	GC11	GC12	GC13	GC14	GC15	SC1	SC2	SC3	SC4	SC5	SC6	SC7	SC8	SC9	SC10	SC11	SC12	SC13	SC14	SC15	SC16	SC17	SC18	SC19	SC20			
													MC12 MC13			MC16 MC29 MC37 MC38	MC8 MC23 MC27 MC37 MC38			MC16 MC19 MC20	MC3 MC1 MC3	MC7 MC16 MC19 MC20 MC36 MC37 MC38					MC2 MC13 MC31											
LO9.																			MC10 MC16				MC19				MC3		MC16									
LO10.											MC19								MC10 MC16 MC19 MC20 MC22			MC16 MC33																
LO11.			MC4 MC19 MC20 MC24					MC7 MC19 MC20																		MC13 MC19 MC20												
LO12.															MC13 MC14 MC27 MC30					MC1 MC3	MC16 MC33								MC2 MC3	MC16								
LO13.					MC1	MC2							MC2 MC1 MC12 MC31													MC1 MC2 MC31												
LO14.															MC1 MC13													MC3 MC28		MC16								
LO15.												MC12 MC13									MC1 MC3									MC1	MC16							
LO16.			MC11 MC6							MC24 MC25 MC29 MC35 MC36 MC37 MC38 MC51 MC6			MC29 MC36 MC37 MC38																									
LO17.			MC24 MC25 MC35							MC25	MC29 MC36 MC37 MC38		MC1 MC29 MC36 MC37 MC38											MC36														
LO18.													MC12		MC10 MC16	MC6 MC11 MC15 MC18 MC7 MC14 MC27	MC19 MC33 MC34	MC10 MC16	MC10 MC16 MC33 MC34		MC16	MC16	MC16	MC16	MC16	MC16							MC22 MC26					

Program learning outcomes	General competencies															Specialized (professional) competencies															According to the SP						
	GC1	GC2	GC3	GC4	GC5	GC6	GC7	GC8	GC9	GC10	GC11	GC12	GC13	GC14	GC15	SC1	SC2	SC3	SC4	SC5	SC6	SC7	SC8	SC9	SC10	SC11	SC12	SC13	SC14	SC15	SC16	SC17	SC18	SC19	SC20		
LO19.						MC 7 MC22 MC26									MC12		MC10 MC16	MC6 MC11 MC15 MC18 MC7 MC14 MC27	MC19 MC33 MC34	MC10 MC16	MC10 MC16 MC33 MC34		MC16	MC16	MC16	MC16			MC2 MC3	MC16	MC16	MC22 MC26	MC22 MC26				

Head of study program

Tetiana KOLODIZIEVA

