

ЗАТВЕРДЖЕНО

Вченою радою ХНЕУ ім.

С. Кузнеця Протокол № 7

від 04.05.2020 р.

Голова Вченої ради

Ректор _____ В. С. Пономаренко

**ОСВІТНЬО-ПРОФЕСІЙНА ПРОГРАМА
«ЛОГІСТИКА»**

РІВЕНЬ ВИЩОЇ ОСВІТИ

Перший

(бакалаврський) СТУПІНЬ ВИЩОЇ ОСВІТИ

Бакалавр

**ГАЛУЗЬ ЗНАНЬ
адміністрування**

07 Управління та

СПЕЦІАЛЬНІСТЬ

073 Менеджмент

ХАРКІВ, 2020

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SIMON KUZNETS
KHARKIV NATIONAL UNIVERSITY OF ECONOMICS
SIMON KUZNETS**

APPROVED

Academic Council of Simon Kuznets
Kharkiv National University of
Economics
dated 04.05.2020 year, minute № 7

AGREED

Rector of Simon Kuznets Kharkiv
National University of Economics
dated 04.05.2020 year, minute № 7

_____Volodymyr PONOMARENKO

**STUDY PROGRAM
«LOGISTICS»**

HIGHER EDUCATIONAL Degree

First (bachelor's) degree

STUDY CYCLE

Bachelor's degree

FIELD OF KNOWLEDGE

07 Management and administration

SPECIALITY

073 Management

PREAMBLE

1. APPROVED AND ENACTED

Study programme of higher education in the field of knowledge 07 Management and Administration, speciality 073 Management of the first (bachelor's) the higher degree was approved and enacted by Rector of Simon Kuznets Kharkiv National University of Economics No. 55 in accordance with the resolution of the Academic Council of the University dated 04.05.2020, minute No. 7.

Developers:

Kolodzieva Tetiana Oleksandrivna – PhD in Economics, Associate Professor, Associate Professor of the Department of Management, Logistics and Innovations – head of study program;

Melnikova Kateryna Valeriivna – PhD in Economics, Associate Professor, Associate Professor of the Department of Management, Logistics and Innovations;

Avramenko Olena Volodymyrivna – PhD in Economics, Associate Professor of the Department of Management, Logistics and Innovations;

I. GENERAL CHARACTERISTIC

Study cycle	First (bachelor's) degree
Degree to be awarded	Bachelor's degree
Field of knowledge	07 «Management and administration»
Specialty	073 «Management»
Limitations of studying in terms of forms	No limits
Educational qualifications	Bachelor of Management in the Logistics study program
Description of the subject area	<p>Object of study: management of organizations and units.</p> <p>- Learning objectives: training of specialists capable of solving practical problems and complex specialized tasks, which are characterized by complexity and uncertainty of conditions, in the field of management of organizations and their units.</p> <p>- Theoretical content of the subject area: paradigms, laws, patterns, principles, historical prerequisites for the development of management; concepts of systemic, situational, adaptive, anti-sympathetic, anti-crisis, innovative, project management, etc; functions, methods, technologies and management decisions in management.</p> <p>- Methods, techniques and technologies: general scientific and specific research methods (calculation and analytical, economic and statistical, economic and mathematical, expert evaluation, factual, sociological, documentary, balance, etc.), methods of implementing management functions (methods of marketing research; methods of economic diagnostics; methods of forecasting and planning; methods of designing organizational management structures; methods of motivation; methods of control; methods of assessing social, organizational and economic efficiency in management, etc.) management methods (administrative, economic, socio-psychological, technological), technologies for substantiating management decisions (economic analysis, simulation modeling, decision tree, etc.).</p> <p>- Tools and equipment: modern information and communication equipment, information systems, software products used in management.</p>
Academic rights of graduates	They have the right to continue their studies at the second (master's) level of higher education. Acquisition of additional qualifications in the system of postgraduate education.

III ECTS credits required to complete the degree of higher education

The amount of the educational program for bachelors in the field of knowledge 07 Management and administration, speciality 073 Management:

on the basis of complete general secondary education is 240 ECTS credits;

Term of study:

- full-time:

on the basis of full general education - 3 years 10 months;

- part-time form:

on the basis of complete general education - 4 years 10 months;

ECTS credits for bachelor's degree in speciality 073 Management of the study program Logistics

Cycles of study program	Total ECTS credits	Structure, %
GENERAL TRAINING CYCLE	5	25
	9	
<i>MANDATORY CURRICULUM COMPONENTS</i>	2	10
	4	
<i>ELECTIVE CURRICULUM COMPONENTS</i>	3	15
	5	
CYCLE OF PROFESSIONAL TRAINING	1	75
	8	
	1	
<i>MANDATORY CURRICULUM COMPONENTS</i>	1	65
	5	
	6	
<i>ELECTIVE CURRICULUM COMPONENTS</i>	2	10
	5	
TOTAL NUMBER :	2	100
	4	
	0	
<i>including: elective component</i>	6	25
	0	

The elective component of the curriculum of the first (bachelor's) level of higher education consists of: disciplines by speciality; property or free property; majors.

Academic disciplines by field of study consist of: an elective discipline of socio-psychological orientation; an elective discipline of technological orientation (socio-natural orientation); an elective discipline of legal orientation. The volume of academic disciplines in the programme is 5 ECTS credits. The form of final

control is a grade. The total volume of academic disciplines in the field is 15 ECTS credits.

MINOR is a conditional name for elective courses from the general list of the University (university-wide pool) for the bachelor's degree. The **MINOR** courses are mandatory for students to choose and are included in the total ECTS credits for the bachelor's degree program.

The idea of the **MINOR** is to allow students to freely choose disciplines that reflect their interests and plans for future employment. All faculties and departments of the university can take part in **MINOR**. An individual student plan will be formed from the best disciplines in his/her opinion.

The total volume of the **MINOR** is 20 ECTS credits (5 credits per discipline).

Major is a conventional name for elective courses for the Bachelor's degree programme. Major disciplines are compulsory for students to choose and are included in the total ECTS credits for the bachelor's degree program. The idea of the **Majors** is that students are free to choose disciplines in two areas (LOGISTICS SERVICE or COMMERCIAL LOGISTICS) that reflect their academic and professional interests. The student's individual plan will be formed from the best disciplines in his/her opinion. The total volume of the Major is 25 ECTS credits.

IV. List of competences of a graduate in the speciality 073 Management of the Study Program Logistics

Integral competence	The ability to solve complex specialized tasks and practical problems characterized by complexity and uncertainty in the field of management or in the learning process, which involves the application of theories and methods of social and behavioral sciences.
General competencies	<p>GC1. Ability to exercise one's rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine.</p> <p>GC2. Ability to preserve and increase moral, cultural, scientific values and increase the achievements of society based on an understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technology, to use various types and forms of physical activity for active recreation and healthy lifestyle.</p> <p>GC3. Ability to abstract thinking, analysis, synthesis.</p> <p>GC4. Ability to apply knowledge in practical situations.</p> <p>GC5. Knowledge and understanding of the subject area and understanding of professional activities.</p> <p>GC6. Ability to communicate in the state language both orally and in writing.</p> <p>GC7. Ability to communicate in a foreign language.</p> <p>GC8. Skills in the use of information and communication</p>

	<p>technologies.</p> <p>GC9. Ability to learn and master modern knowledge.</p> <p>GC10. Ability to conduct research at the appropriate level.</p> <p>GC11. Ability to adapt and act in a new situation.</p> <p>GC12. Ability to generate new ideas (creativity).</p> <p>GC13: Appreciation and respect for diversity and multiculturalism.</p> <p>GC14. Ability to work in an international context.</p> <p>GC15. Ability to act on the basis of ethical considerations (motives).</p>
<p>Special (professional, subject) competencies</p>	<p>SC1. Ability to identify and describe the characteristics of an organization.</p> <p>SC2. Ability to analyze the results of the organization's activities, compare them with the factors of influence of the external and internal environment.</p> <p>SC3. Ability to determine the prospects for the development of the organization.</p> <p>SC4. Ability to determine the functional areas of the organization and the links between them.</p> <p>SC5. Ability to manage the organization and its units through the implementation of management functions.</p> <p>SC6. Ability to act in a socially responsible and conscious manner.</p> <p>SC7. Ability to choose and use modern management tools.</p> <p>SC8. Ability to plan the organization's activities and manage time.</p> <p>SC9. Ability to work in a team and establish interpersonal interaction in solving professional problems.</p> <p>SC10. Ability to evaluate the work performed, ensure its quality and motivate the staff of the organization.</p> <p>SC11. Ability to create and organize effective communications in the management process.</p> <p>SC12. Ability to analyze and structure the problems of the organization, to formulate reasonable solutions.</p> <p>SC13. Understand the principles and rules of law and use them in professional activities.</p> <p>SC14. Understand the principles of psychology and use them in professional activities.</p> <p>SC15. Ability to form and demonstrate leadership qualities and behavioral skills.</p> <p>SC16. Ability to formulate a comprehensive program to improve the competitiveness of the company in the national and international markets in terms of logistics as a new paradigm of business activity.</p> <p>SC17. Ability to provide organizational, technological, technical and information support for basic logistics functions. Ability to manage the logistics activities of enterprises in the areas of production, stocks, warehousing, procurement, sales, transportation and cargo processing.</p> <p>SC18. Ability to develop a logistics service system, logistics service strategy Ability to organize logistics services for customers and manage orders in the logistics service system. Ability to form a logistics service system and service quality system.</p> <p>SC19. Ability to analyze the infrastructure of the commodity market and shape the behavior of the enterprise in the conditions of a specific infrastructure of the commodity market, identify goods at all stages of goods movement, determine their main consumer properties and maintain the quality of goods in logistics processes.</p>

	<p>SC20. Ability to effectively analyze and integrate the logistics concept into international activities, analyze the conceptual framework and define the main categories of international logistics, apply the optimization factor in the supply of goods in international traffic Ability to choose the optimal mode of transport in international traffic, to make effective decisions in the process of international logistics activities.</p>
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In order to ensure the correlation of the defined competences with the NQF competence classification, a matrix of correspondence between the defined competences and NQF descriptors is used, which is an informational appendix (**Table 1 of the Explanatory Note**).

V – NORMATIVE CONTENT OF TRAINING OF HIGHER EDUCATION STUDENTS, FORMULATED IN TERMS OF LEARNING OUTCOMES IN THE SPECIALITY 073 «MANAGEMENT» STUDY «LOGISTICS»

<p>Learning outcomes</p>	<p>LO1. Know your rights and responsibilities as a member of society, understand the values of civil society, the rule of law, human and civil rights and freedoms in Ukraine. LO2. To preserve moral, cultural, scientific values and multiply the achievements of society, to use various types and forms of physical activity to lead a healthy lifestyle. LO3. Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership. LO4. Demonstrate skills in identifying problems and justifying management decisions. LO5. Describe the content of the functional areas of the organization. LO6. Demonstrate skills in searching, collecting and analyzing information, calculating indicators to justify management decisions. LO7. To demonstrate organizational design skills. LO8. Apply management methods to ensure the effectiveness of the organization. LO9. Demonstrate skills of interaction, leadership, teamwork. LO10. Have the skills to justify effective tools for motivating the staff of the organization. LO11. Demonstrate skills in situation analysis and communication in various areas of the</p>
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	<p>organization.</p> <p>LO12. Assess the legal, social and economic impact of the organization.</p> <p>LO13. Communicate orally and in writing in the state and foreign languages.</p> <p>LO14. Identify the causes of stress, adapt oneself and team members to a stressful situation, and find ways to neutralize it.</p> <p>LO15. Demonstrate the ability to act socially responsibly and socially consciously on the basis of ethical considerations (motives), respect for diversity and interculturality.</p> <p>LO16. Demonstrate the skills of independent work, flexible thinking, openness to new knowledge, being critical and self-critical.</p> <p>LO17. Perform research individually and/or in a group under the guidance of a leader.</p> <p>LO18. To use the principles and methods of logistics in the overall management system of the enterprise to reduce costs and optimize logistics flows and processes of organizations.</p> <p>LO19. Apply a logistics approach to managing the resources of organizations and ensure their competitiveness. Demonstrate skills in optimizing organizational and technological aspects of the main functions of logistics using communication and information support.</p> <p>LO20. Organize effective logistics services, define policies and standards for the provision of logistics services, assess quality and optimize the level of customer service.</p> <p>LO21. Identify ways to optimize the flow of goods in the national and international markets, the set of product properties that determine its suitability to meet consumer needs and use this knowledge to organize the safe storage and transportation of goods.</p> <p>LO22. Ability to apply the optimization factor in the supply of goods in international traffic, to choose the optimal mode of transport in international traffic. Analyze international agreements, analyze risks in international logistics.</p>
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V. STRUCTURE OF THE BACHELOR'S DEGREE PROGRAMME

Field of study 07 Management and administration of the speciality 073 Management Study and professional programme "Logistics"

№	Educational components (educational subjects, course projects (works), practices, qualification work)	ECTS	hours	Structure, %
GENERAL TRAINING CYCLE				
1	<i>MANDATORY CURRICULUM COMPONENTS</i>	23	720	10%
2	<i>ELECTIVE CURRICULUM COMPONENTS</i>	35	1050	15%
PROFESSIONAL TRAINING CYCLE				
3	<i>MANDATORY CURRICULUM COMPONENTS</i>	157	4680	65%
4	<i>ELECTIVE CURRICULUM COMPONENTS</i>	25	750	10%
THE TOTAL NUMBER OF:		240	7200	100%
<i>including: selective component</i>		60	1800	25

Educational components (educational subjects, course projects (works), practices, qualification work)	ECTS loans		Forms of final control
GENERAL TRAINING CYCLE			
<i>MANDATORY EDUCATIONAL COMPONENTS</i>			
SOCIAL AND ECONOMIC HISTORY OF UKRAINE	5	150	Exam
ENGLISH (FOR SPECIFIC PURPOSES)	9	270	Grading, Exam
PHILOSOPHY	5	150	Exam
UKRAINIAN LANGUAGE (by professional direction)	5	150	Exam
<i>ELECTIVE EDUCATIONAL COMPONENTS</i>			
	5	150	Grading
TECHNOLOGICAL COURSE	5	150	Grading
SOCIAL AND PSYCHOLOGICAL COURSE	5	150	Grading
LAW COURSE	5	150	Grading
MINOR COURSE OR FREE MINOR COURSE	5	150	Grading
MINOR COURSE OR FREE MINOR COURSE	5	150	Grading
MINOR COURSE OR FREE MINOR COURSE	5	150	Credit
MINOR COURSE OR FREE MINOR COURSE			
<i>MANDATORY EDUCATIONAL COMPONENTS</i>			

HIGHER MATHEMATICS	5	150	Exam
INFORMATICS	5	150	Grading
MACRO- AND MICROECONOMICS	5	150	Grading
MANAGEMENT THEORY	4	120	Grading
THEORY OF ORGANIZATION	5	150	Exam
PROBABILITY THEORY AND MATHEMATICAL STATISTICS	5	150	Exam
BASICS OF INTERNATIONAL ECONOMICS AND MANAGEMENT	4	120	Grading
BUSINESS ETHICS	4	120	Grading
WORLD ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS	4	120	Grading
ECONOMY OF ENTERPRISE	5	150	Exam
STATISTICS	5	150	Exam
MANAGEMENT	5	150	Exam
COURSE WORK: MANAGEMENT	1	30	Coursework
SELF MANAGEMENT	5	150	Grading
ECONOMETRICS	5	150	Exam
PLANNING AND ORGANIZATION OF ENTERPRISE ACTIVITIES	6	180	Exam
COURSE WORK: PLANNING AND ORGANIZATION OF ENTERPRISE ACTIVITIES	1	30	Coursework
FINANCES	5	150	Exam
LOGISTICS	5	150	Exam
MARKETING	5	150	Exam
BASICS OF SCIENTIFIC AND ANALYTICAL RESEARCH	5	159	Grading
ECONOMIC ANALYSIS OF ENTERPRISE ACTIVITIES	5		Exam
FUNCTIONAL LOGISTICS	11	330	Exam
COMMODITY MARKET INFRASTRUCTURE, COMMODITY RESEARCH	4	120	Grading
MANUFACTURING INTERNSHIP	3	90	REPORT
ACCOUNTING	5	150	Exam
BUSINESS ETHICS	4	120	Grading
ENGLISH FOR ACADEMIC AND PROFESSIONAL COMMUNICATION	4	120	Grading
STRATEGIC MANAGEMENT	5	150	Grading
INTERNSHIP "UNIVERSITY EDUCATION"	1	30	Grading
INTRODUCTORY INTERNSHIP3	1	30	REPORT

TRAINING COURSE "SAFETY OF LIFE"	2	60	Grading
TRAINING COURSE "BASICS OF OCCUPATIONAL SAFETY"	2	60	Grading
COMPREHENSIVE PROFESSIONAL TRAINING	2	60	REPORT
SCIENTIFIC RESEARCH INTERNSHIP	3	90	REPORT
PRE-DIPLOMA INTERNSHIP3	9	270	REPORT
DIPLOMA THESIS	14	420	GRADUATE WORK
Students select one of the majors: MAJOR "LOGISTICS SERVICES"			
HUMAN RESOURCE MANAGEMENT	5		Exam
SOCIAL MEDIA MARKETING	5		Exam
INTERNATIONAL LOGISTICS	5		Exam
LOGISTICS SERVICE	5		Exam
CRISIS MANAGEMENT	5		Exam
Students select one of the majors: MAJOR " COMMERCIAL LOGISTICS "			
QUALITY MANAGEMENT AND PRODUCT CERTIFICATION	5		Exam
COMMERCIAL LOGISTICS	5		Exam
RISK MANAGEMENT IN LOGISTICS	5		Exam
EUROLOGY	5		Exam
INFORMATION SYSTEMS IN LOGISTICS	5		Exam

VI. FORMS OF ATTESTATION OF HIGHER EDUCATION STUDENTS

<p>Forms of attestation of higher education students</p>	<p>Attestation in the speciality 073 Management is conducted by the examination commission in accordance with the requirements of the higher education standard after the student has completed the curriculum in the form of public defence of a bachelor's thesis in the speciality 073 Management. Students who have fulfilled all the requirements of the educational program and study plan are admitted to the certification. The results of certification are determined by grades on the national scale: "excellent", "good", "satisfactory", "unsatisfactory".</p>
<p>Requirements for qualification work</p>	<p>S. Kuznets KhNUE develops and approves::</p> <ol style="list-style-type: none"> 1) Regulations on the Examination Commission (EC); 2) the procedure for checking qualifying bachelor's theses for plagiarism; 3) standards of uniqueness of texts of qualifying bachelor's theses. <p>Attestation of persons obtaining a bachelor's degree is carried out by the EC, which may include representatives of employers and their associations.</p> <p>Attestation is carried out openly and publicly.</p> <p>A bachelor's qualification work is allowed to be defended before the EC, provided that the level of its uniqueness (originality) meets the standard officially approved by the higher education institution or its subdivision.</p> <p>Requirements for qualification work:</p> <p>Qualification work is a student's educational and scientific work performed at the final stage of obtaining a bachelor's degree in management to establish the compliance of the learning outcomes (competencies) obtained by higher education students with the requirements of higher education standards. It is a qualification document, on the basis of which the EC determines the level of theoretical training of the graduate, his/her readiness for independent work in the speciality and makes a decision on the award of the relevant qualification and the issuance of a diploma.</p> <p>The qualification work should involve solving a complex specialised task or practical problem in the field of management, characterised by complexity and uncertainty of conditions, using theories and methods of economic science.</p> <p>The qualification work (or its summary) must be posted on the official website of the higher education institution or its subdivision.</p>
<p>Requirements for public defense</p>	<p>In the process of public defence, a candidate for a bachelor's degree must demonstrate the ability to clearly and confidently present the content of the research, answer questions and lead a discussion. The student's report must be accompanied by presentation materials intended for public viewing.</p> <p>The decision of the examination committee to award a bachelor's degree in management and the issuance of a bachelor's degree based on the results of student certification are announced after the minutes of the examination committee meetings are drawn up in accordance with the established procedure.</p>

VII.. REQUIREMENTS FOR THE PRESENCE OF AN INTERNAL QUALITY ASSURANCE SYSTEM OF HIGHER EDUCATION

Requirements for the internal quality assurance system at the University developed on the basis of European standards and recommendations on quality assurance of higher education (ESG), Article 16 of the Law of Ukraine "On higher education", of the Standard of Higher Education in the specialty 073 "Management".

They are determined in accordance with the existing system of higher quality assurance at the University and provides for the implementation of procedures and measures defined by the standard of higher education in the specialty 073 "Management" for the first (bachelor's) level of higher education.

<p>Policy on ensuring the quality of higher education</p>	<p>The main principles of internal quality assurance of education at the Simon Kuznets KhNUE: responsibility; compliance; adequacy; autonomy; measurability; academic culture; openness The main procedures of internal quality assurance of education at Simon Kuznets KhNUE: formalization of quality policy, strategic goals, tasks of continuous quality improvement; ensuring publicity of information about study programs, degrees of higher education and qualifications; ensuring compliance with academic integrity by employees of higher education institutions and students of higher education; preparing and conducting marketing-monitoring and socio-psychological studies to determine the needs of the labor market, the requirements of higher education stakeholders, the quality of the provision of educational services and satisfaction with the quality of educational activities and the quality of education; involvement of higher education stakeholders (higher education students, employers, representatives of the academic community, etc.) in decision-making in the areas of internal quality assurance; external evaluation of the quality of activity of Simon Kuznets KhNUE based on the results of participation in national and international rankings of higher educational institutions, fulfillment of Licensing requirements, accreditation. Directions: development, approval, monitoring and periodic review of study programs; ensuring professional development of pedagogical, scientific and scientific-pedagogical workers; ensuring student-centered learning, teaching and assessment of higher education applicants; ensuring the availability of the necessary resources for the organization of the educational process; ensuring the availability of information systems for effective management of the educational process.</p>
<p>Quality assurance development, approval, monitoring, review and updating study programs</p>	<p>Monitoring and periodic review of study programs is carried out in accordance with the current regulations at Simon Kuznets KhNUE. The review of study programs is carried out on the basis of the analysis of meeting the educational needs of those</p>

	<p>seeking higher education: the possibility of building an individual learning trajectory, observing academic freedoms in the educational process, satisfaction with the quality of the study program, etc.; employers: quality of formation of general and professional competences, actual and social skills (soft skills); other stakeholders. To review study programs, the following are used: online survey, focus group research, document analysis, situation analysis, by group in accordance with the requirements for the structure and content of the study program. Periodicity of revision of study programs is carried out: a) annually according to the results of monitoring; b) after completion of the study program by higher education students, c) in the event of a change in the legislative and regulatory framework.</p>
<p>Ensuring enrollment, achievement, recognition and attestation of achievers</p>	<p>Evaluation of higher education applicants is consistent, transparent and is conducted in accordance with the procedures established by the University in accordance with regulations. The annual assessment of education seekers is carried out in accordance with the forms of control determined by the study program; the procedure for evaluating the results of training, which is covered in the work programs of educational disciplines, work plans (technological maps) of educational disciplines, syllabi of educational disciplines; accounting of learning results, which is conducted using the information environment of the Personal Learning System (PNS) of the University. Evaluation of higher education applicants is carried out on the basis of a 100-point accumulative point-rating system.</p>
<p>Quality assurance student-centered learning, teaching and assessment</p>	<p>The planning, allocation and provision of educational resources and provision of support for higher education students take into account their needs and the principles of student-centered learning. Internal quality assurance of higher education ensures that all necessary resources meet the learning objectives, are publicly available, and higher education seekers are informed of their availability.</p>
<p>Ensuring the quality of scientific and pedagogical workers</p>	<p>The annual rating evaluation of the activity of scientific and pedagogical workers, departments and faculties of the University is carried out through the use of evaluation mechanisms and self-assessment of the effectiveness of scientific and pedagogical activity, its focus on the priorities of the development of the national system of higher education, the development strategy of the University, personal professional development of scientific and pedagogical workers. The results of the rating assessment are summarized based on the results of activities achieved during the calendar year. The results of the annual evaluation of scientific and pedagogical workers, departments and faculties are announced at the meeting of the academic council of the University.</p>

<p>Resource provision of the educational process (educational resources and support for those seeking higher education).</p>	<p>The institution of higher education provides the educational process with the necessary and available resources (personnel, methodical, material, informational, etc.) and provides appropriate support to students of higher education. Organizational and methodical support for the independent work of students of higher education consists in the development of methodical, didactic, instructional materials, providing the opportunity to form, consolidate, deepen and systematize the knowledge and skills acquired during classroom classes, to carry out self-training and self-monitoring of the mastery of the educational and professional program and is implemented through the Personal Learning System of KhNUE National University named after S. Kuznets.</p>
<p>Information support (information management)</p>	<p>In order to manage the educational process, an effective policy in the field of information management and a corresponding integrated information system for managing the educational process have been developed. This system provides automation of the main functions of managing the educational process, in particular: ensuring the introduction campaign, planning and organizing the educational process; access to educational resources; accounting and analysis of success of higher education applicants; administration of the main and auxiliary processes of providing educational activities; personnel management, etc.</p>
<p>Publicity of information about study programs, educational and scientific activities</p>	<p>Reliable, objective, up-to-date, timely and easily accessible information on the educational and professional program is published on the website of KhNUE. S. Kuznets, including programs for potential students of higher education, graduates, other stakeholders and the public. Information about educational activities in a specialty, including selection criteria for studies, is public; planned learning outcomes under this program; learning, teaching and assessment procedures used, etc.</p>
<p>Ensuring academic integrity</p>	<p>Ensuring the prevention and detection of academic plagiarism in the scientific works of employees of the higher education institution and students of higher education is implemented through the policy, standards and procedures of compliance with academic integrity, regulated by such documents of Simon Kuznets KhNUE: Code of academic integrity; Code of professional ethics and organizational culture of employees and students of higher education of Simon Kuznets KhNUE; Regulations on the Commission on Academic Integrity of Simon Kuznets KhNUE. The verification of scientific works of scientific and pedagogical workers of the University and students of higher education is carried out with the help of Internet services based on open Internet resources and the StrikePlagiarism.com system, which operates on the basis of the License Agreement on granting the right to use anti-plagiarism software.</p>

Professional profiles of graduates: Bachelor of Management is able to perform professional work (according to the State Classification of Occupations DK 003: 2010):

**The specialist is qualified to work in the fields of economics
according to SC 009:2010::**

Code	N a m e	NACE	ISIC
49.20	Freight rail transport	60.10*	4912
49.41	Freight road transport	60.24*	4923 *
50.20	Freight sea transport	61.10*	5012
50.40	Freight river transport	61.2*	5022
51.21	Air freight transport	62.10*	5120 *
52.10	Warehousing	63.12	5210
52.24	Transport handling of goods	63.11	5224
70.10	Activities of head offices (head offices)	74.15*	7010
70.22	Consulting on commercial activities and management	05.01* 74.14*	7020 * 7020 *
72.20	Research and experimental development in the field of social sciences and humanities	73.10* 73.20*	7220 7220
82.92	Packaging	74.82	8292
74.90	Other professional, scientific and technical activities	63.40* 74.1*	490* 7490 *
84.11	Public administration of a general nature	75.11	8411
84.13	Regulation and promotion of the efficient conduct of economic activity	75.13*	8413
94.11	Activities of organizations of industrialists and entrepreneurs	91.11	9411
96.0	Other individual services		960

**The specialist is able to perform the specified professional work according to
SC003:2010:**

Cod	Professional job title
1226.2	Head of transshipment base Warehouse manager Head of central warehouse Head of department (transport) Head of transshipment complex Head of supply Head of warehouse (cargo) Head of service (transport)
1312	Director (manager) of a small industrial enterprise (company)
1443	Manager (manager) of freight forwarding activities Manager (manager) of road transport
1451	Manager (manager) of water transport
1452	Manager (manager) in the trade of vehicles
1453	Manager (manager) in wholesale trade
1454	Manager (manager) in the retail sale of household and non-food products
1455.1	Manager (manager) in retail trade in food products
1475.4	Administrative Manager (Manager) Logistics Manager (Manager) Supply Chain Manager (Manager) Sales Manager (Manager) Manager (manager) of international economic activity
2419.2	Sales economist Production management engineer Business efficiency consultant Production rationalization consultant Logistician Specialist in business efficiency Specialist analyst in commodity market research Specialist in public procurement
2441.2	Economist Contract and claims economist Logistics economist Planning economist Economic advisor Consultant on economic policy issues
2447.2	Specialist in project and program management in the field of tangible (intangible) production
3416	Buyers
3422	Freight forwarder
3436.1	Transport forwarder
3436.3	Assistant to the head of an enterprise (institution, organisation)
4131	Supply agent Finished goods delivery dispatcher Clerical (office) employee (supply) Clerical (office) employee (warehousing)
4132	Receivers of orders

4133	Clerical (office) employee (carriage of goods) Operator of traffic control and loading and unloading operations on road (sea, river) transport Operator of the transport service Operator of the information bureau on the approach and arrival of goods
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VIII. List of regulatory documents on which the study program is to be based

According to Article 32, paragraph 1 of the Law of Ukraine "On Higher Education" Simon Kuznets Kharkiv National University of Economics provides bachelor's degree in 073 Management.

The activities of the higher educational institution are based on the principles of:

- 1) autonomy and self-government;
- 2) separation of rights, powers and responsibilities of the founder (founders), state and local governments, which manage the higher education institution, the governing bodies of the higher education institution and its structural units;
- 3) a combination of collegial and sole authority principles;
- 4) independence from political parties, public and religious organizations (except for higher education institutions).

List of literature

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2. Закон «Про освіту» // База даних «Законодавство України» / ВР України. URL: <http://zakon5.rada.gov.ua/laws/show/2145-19> (дата звернення: 25.09.2018).
3. Національний класифікатор України: «Класифікатор професій» ДК 003:2010 (редакція від 30.11.2017) // База даних «Законодавство України» / ВР України. URL: <http://zakon.rada.gov.ua/laws/show/va327609-10> (дата звернення: 25.09.2018)
4. Національна рамка кваліфікацій // База даних «Законодавство України» / ВР України. URL: <http://zakon4.rada.gov.ua/laws/show/1341-2011-п> (дата звернення: 25.09.2018).
5. Постанова Кабінету Міністрів України «Про затвердження переліку галузей знань і спеціальностей, за якими здійснюється підготовка здобувачів вищої освіти» (редакція від 30.11.2017) // База даних «Законодавство України» / ВР України. URL: <http://zakon4.rada.gov.ua/laws/show/266-2015-п> (дата звернення: 25.09.2018).
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[rivnya-vishoyi-osviti](#) (дата звернення 10.11.2018).

7. Международная стандартная классификация образования (МСКО) 2011 / Институт статистики ЮНЕСКО, 2013. – 87 с. URL: <http://www.uis.unesco.org/Education/Documents/isced-2011-ru.pdf>.

8. Постанова Кабінету Міністрів України «Про затвердження Національної рамки кваліфікацій» (редакція від 23.11.2011 р.) № 1341 // База даних «Законодавство України» / ВР України. URL: <http://zakon4.rada.gov.ua/laws/show/1341-2011-п->.

9. Стандарти і рекомендації щодо забезпечення якості в Європейському просторі вищої освіти (ESG). – К.: ТОВ «ЦС», 2015. – 32 с. URL: http://ihed.org.ua/images/pdf/standards-and-guidelines_for_qa_in_the_ehea_2015.pdf.

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Explanatory note

The Higher Education Standard is a state regulatory document that defines a set of requirements for the content and results of educational activities of higher education institutions and research institutions at the bachelor's level of higher education within the speciality 073 "Management" of the field of knowledge 07 "Management and Administration".

The standard is used to determine and evaluate the quality of content and results of educational activities of higher education institutions (research institutions) and defines the following requirements for the educational programme

- the amount of ECTS credits required to obtain the relevant higher education degree;
- list of graduate competences;
- normative content of training of higher education students, formulated in terms of learning outcomes;
- forms of certification of higher education students;
- requirements for the availability of an internal quality assurance system for higher education;

At least 50% of the volume of the educational programme is aimed at ensuring general and special (professional) competences defined by the "Standard of Higher Education in the speciality 073 "Management" for the first (bachelor's) level". The remaining 50% of special (professional) competences are determined by the educational institution.

The content of training for higher education students, 75% of which is determined by the educational institution and 25% by the student's free choice, must meet the following criteria

- be clear and unambiguous, allowing to clearly define the content of the requirements for a higher education student;
- be diagnostic (i.e. learning outcomes should have objective signs of their achievement or failure);
- be measurable (there should be a method and scale for measuring the achievement of the result by direct or indirect methods, levels of achievement of complex results).

Learning outcomes should be correlated with competences. The matrix of correspondence between the competences defined by the Standard and the descriptors of the NQF and the matrix of correspondence between the learning outcomes and competences defined by the Standard are presented in Tables 1 and 2.

Table 1

Matrix of accordance of the competences defined by the Standard with the NQF descriptors (for level 6, bachelor's degree)

Classification of competences by NQF	<p align="center">Knowledge</p> <p>Kn1 Conceptual knowledge acquired in the process of study and professional activity including some knowledge of modern achievements</p> <p>Kn2 Critical understanding of the basic theories, principles, methods and concepts in education and professional activity</p>	<p align="center">Skills</p> <p>Sk1 Solving complex and unpredictable tasks and problems in specialised areas of professional activity and/or study, which involves collecting and interpreting information (data), selection of methods and tools, application of innovative approaches</p>	<p align="center">Communication</p> <p>C1 Communicating to specialists and non-specialists information, ideas, problems, solutions and personal experience in the field of professional</p> <p>C2 Ability to effectively formulate a communication strategy</p>	<p align="center">Autonomy and responsibility</p> <p>AR1 Manage of complex activities or projects, responsibility for decision-making under unpredictable conditions</p> <p>AR2 Responsibility for the professional development of individuals and/or groups ability to continue learning with a high level of autonomy</p>
General competences				
GC1			C1, C2	AR1
GC2	KN1, KN2		C1	
GC3	KN1, KN2	SK1		
GC4		SK1		
GC5		SK1		
GC6			C1, C2	
GC7			C1, C2	
GC8	KN1	SK1	C1	AR2
GC9		SK1	C1	AR1, AR2
GC10	KN1, KN2	SK1		
GC11		SK1	C2	
GC12		SK1	C2	
GC13			C1, C2	AR1

Classification of competences by NQF	<p align="center">Knowledge</p> <p>Kn1 Conceptual knowledge acquired in the process of study and professional activity including some knowledge of modern achievements</p> <p>Kn2 Critical understanding of the basic theories, principles, methods and concepts in education and professional activity</p>	<p align="center">Skills</p> <p>Sk1 Solving complex and unpredictable tasks and problems in specialised areas of professional activity and/or study, which involves collecting and interpreting information (data), selection of methods and tools, application of innovative approaches</p>	<p align="center">Communication</p> <p>C1 Communicating to specialists and non-specialists information, ideas, problems, solutions and personal experience in the field of professional</p> <p>C2 Ability to effectively formulate a communication strategy</p>	<p align="center">Autonomy and responsibility</p> <p>AR1 Manage of complex activities or projects, responsibility for decision-making under unpredictable conditions</p> <p>AR2 Responsibility for the professional development of individuals and/or groups ability to continue learning with a high level of autonomy</p>
GC14			C1, C2	AR1
GC15			C1, C2	AR1
Special (professional) competences				
CC1	KN2	SK1		
CC2			C2	
SC3			C2	
SC4		SK1		
SC5	KN2		C2	
SC6				
SC7	KN1	SK1		
SC8		SK1		
SC9				
CC10			C1	AR1
CK 11				AR1
CK 12	KN1			
SC 13		SK1		AR1
CC14	KN1		C1	
CC15			C1	AR1

Classification of competences by NQF	<p align="center">Knowledge</p> <p>Kn1 Conceptual knowledge acquired in the process of study and professional activity including some knowledge of modern achievements</p> <p>Kn2 Critical understanding of the basic theories, principles, methods and concepts in education and professional activity</p>	<p align="center">Skills</p> <p>Sk1 Solving complex and unpredictable tasks and problems in specialised areas of professional activity and/or study, which involves collecting and interpreting information (data), selection of methods and tools, application of innovative approaches</p>	<p align="center">Communication</p> <p>C1 Communicating to specialists and non-specialists information, ideas, problems, solutions and personal experience in the field of professional</p> <p>C2 Ability to effectively formulate a communication strategy</p>	<p align="center">Autonomy and responsibility</p> <p>AR1 Manage of complex activities or projects, responsibility for decision-making under unpredictable conditions</p> <p>AR2 Responsibility for the professional development of individuals and/or groups ability to continue learning with a high level of autonomy</p>
CC16	KN1	SK1	C1	AR1
CC17		SK1		AR2
CC18	KN2	SK1	C1	AR1
CC19			C1C2	AR1
CC20		SK1		AR1
CC21		SK1		AR1

Program learning outcomes	Integral competence	Competencies																																		
		General competencies															Specialized (professional) competencies										According to the SP									
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
LO7	+				+											+	+	+	+																	
LO8.	+											+				+	+			+	+	+				+										
LO9.	+																			+			+				+		+							
LO10.	+										+								+			+														
LO	+		+					+																		+										
LO12.	+													+								+	+					+	+							
LO13.	+					+	+						+													+										
LO14.	+													+														+		+						
LO15.	+												+									+							+	+						

Program learning outcomes	Integral competence	Competencies																																												
		General competencies															Specialized (professional) competencies										According to the SP																			
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21									
LO16.	+								+		+																											+	+							
LO17.	+			+							+																												+	+						
LO18.																																							+	+	+					
LO19.																																								+						
LO20.																																									+			+	+	+
LO21																																												+	+	+
LO22.																																									+			+		